



Marketing Opportunities

Website Banner Ad Package

Ad on home page & 25 inner pages
 \$200 per month for 12-month commitment

The screenshot displays several website components:

- Low Fare Alerts:** A sign-up form for low fare alerts with an email input field and a 'Go' button.
- Current Conditions:** A weather widget from AccuWeather.com showing 68°F for Gainesville, with links for weather maps, radar, and forecasts.
- KAYAK:** A search box for flights, hotels, and cars, with fields for origin (GNV), destination, departure, and return dates.
- American Airlines:** A banner for American Eagle flights to/from Miami, highlighting 2 daily round-trip flights.
- Current News:** A list of news items including the March of Dimes support, a chili cook-off, a gator fly-in, bus service, local flight promotion, aircraft service center, lounge opening, and license plate purchase.
- Real Time Flight Tracking:** A search box for current live flights from/to Gainesville, FL, accompanied by a map of Florida.
- The Ultimate Road Warrior:** A promotion for the Road Warrior Lounge in the terminal, with a link to register.
- Holiday Inn:** A banner for Holiday Inn Hotels & Resorts, providing the phone number 352-376-1661 and listing amenities like a free shuttle, restaurant, and wireless service.

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Ultimate Road Warrior Sponsorship

Annual Sponsorship Package
 Cash or Barter

- Logo with link in the weekly Low Fare Alert email (8,200 subscribers.)
- Logo with link showcased with program information on the GNV website.
- Logo included in a welcome letter to newly registered Road Warriors as well as letters to monthly prize winners.
- Logo featured in Road Warrior promotion on FIDS monitor

The value of this marketing package is \$1,000 annually.



Flight Information Display Monitors

Six locations with maximum of 5 advertisers
 \$200 per month for 7 second rotating ad
 \$150 per month with 12-month commitment