



June, 2011

Aviation Summer Camp Filling Up



There are a few seats still open for future pilots and air enthusiasts as University Air Center gets set for Aviation Summer Camp. Children ages 10-16 have an opportunity to learn about flying in a week-long, hands-on program of half days.

Campers will not only get to spend time in a flight simulator, but they'll have the opportunity to take off and fly over Gainesville. One of their two trips will be at the controls with the pilot.

Aviation Summer Camp will also expose campers to various facets of aviation, including visits with Delta Airlines/Regional Elite, Airport Operations, the Joint Aviation Helicopter Unit and the Airport Fire Department.

The cost of camp is \$375 and includes lunch on all five days. For more information or to register, contact curtis@universityaircenter.com or call (352) 562-6196.



Sun Shines on GNV's Solar Panels

Panels are going up for Phase I of a solar project at GNV. A solar energy collection system is being installed on the terminal's roof. When all 156 photovoltaic panels of this phase are in action, GNV's project will have a power capacity of 34.3 kw.

Phase I is fully funded through an FDOT grant of \$176,000. The modular and expandable system is being installed by Solar Impact, Inc. of Gainesville. GNV was selected this spring to participate in Gainesville Regional Utilities Feed In Tariff program.

A planned Phase II of the project includes adding hundreds more panels on the remaining terminal roof as well as storage batteries that could provide additional and more reliable emergency power in the event of a natural disaster or prolonged power outage. Phase II is pending support of an FDOT funded pilot project and a start date is not yet scheduled.



Recent EXPO-sures

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Most recently, GNV joined members of the biotech community for BioFlorida's 8th Annual Celebration of Biotechnology in Alachua's Progress Park where we reached out to several hundred people in this growing industry. The prior week, it was the Gainesville Chamber of Commerce's Business Showcase, held at UF's Phillips Center for the Performing Arts.



GNV was also able to target several other groups at recent events. The 352 Expo at Ocala's Paddock Mall allowed us to introduce services and schedules to many unfamiliar with our regional airport. While the Hospitality Expo at Progress Park allowed for more focused contact with emerging companies.

Several businesses signed up to take advantage of American Eagle's BusinessExtraAA program. [Click here](#) to learn more about American Airlines business rewards program.



American Eagle Introducing Jet Service and Adjusting Summer Flight Schedule

American Eagle transitions to all jet service starting this month. American Eagle will swap out the ATR-72 turboprop for an Embraer 145 on June 9. The jet's capacity will be more closely aligned with the passenger traffic from the region and will appeal to a larger number of travelers.

The first Embraer 145 will start service when American implements a flight schedule change for the summer season. The current twice daily flights will be temporarily reduced to one scheduled flight originating in Miami. The flight will arrive in Gainesville at 1:05 p.m. and depart at 1:40 p.m. The current schedule of twice daily flights will resume August 23, 2011, with a second Embraer 145 regional jet.



Save the Date!



Getting Our Grub On

More than 100 hungry employees of GNV and airport tenants rolled up their sleeves for a community picnic in May.

Hill's Catering rolled out their train-shaped barbecue grill to smoke up chicken and ribs. They also brought the baked beans. Employees and tenants rounded out the feast with a potluck of side dishes, including macaroni and cheese, potato salad, slaw and many great desserts.

The annual employee picnic and tenant feast is a way for those who work at GNV to come together socially for food and fun. There were also great door prizes, from gas cards to theater tickets.

Newly Accredited

GNV is pleased to announce that Public Relations Manager Laura Aguiar has successfully completed the Examination for Accreditation in Public Relations, earning the APR professional designation. The process is administered by the Universal Accreditation Board, a consortium of nine professional communication organizations.

Aguiar completed the peer review and study course through the Gainesville chapter of Florida Public Relations Association.



The Accreditation program aims to improve the practice of public relations by assessing competence in 60 areas of knowledge, skills and abilities associated with the profession. The Examination is designed for professionals with five to seven years of job experience and a degree in a communication field.

GACRRA Monthly Board Meeting

4 p.m., Thursday, June 23
GNV Executive Boardroom

AIRCRAFT SERVICE CENTER For Lease in Gainesville, FL (GNV)

61,000 sq. ft. facility | 45,000 sq. ft. hangar
(352) 373-0249 | www.gainesvilleregional.com



Have You Seen Our Ads?

GNV would like to thank the travelers helping us measure our marketing exposure. Out of 173 people taking a recent survey, 73% have seen advertising promoting the new American Eagle flights to Miami.

What seems to be garnering recall and recognition? More than 47% have seen a print ad in the newspaper while another 23% have seen online news advertising. Billboards in town and television spots during news programming are also doing well. Rounding out the top five is the RTS bus wrap.

[Click here](#) to take the survey.

Gainesville Regional Airport, 3880 Northeast 39th Ave. Suite A, Gainesville, FL 32609 352-373-0249