



February, 2011

Get Ready For 9th Annual Chili Cook-off!

Gainesville Regional Airport will once again stoke the fires of competition with a chili cook-off to benefit the March of Dimes. Restaurants and amateur chefs will mix up a batch of their best on Thursday, March 3. Judging will take place at 11:30 a.m. and all are welcome to sample the chili from noon until 1 p.m. The cost of all you can eat chili is a \$5 donation which will benefit the March of Dimes. This year's Chili-master of Ceremonies is WKTK's Storm Roberts. [Click here](#) for more information.

Win a Kindle 3G!

GNV will support the March of Dimes through prize drawings including a Kindle 3G with Wi-fi and lighted book cover. Chances for the e-book reader are a \$5 donation to the March of Dimes. Tickets are currently available at GNV's administrative offices and you need not be present to win.

The value of this prize is \$265!

GNV will also be participating in the March of Dimes Walk for Babies on Saturday, March 26. Look for our Spirit Station near mile marker 7 at Ring Park. [Click here](#) if you would like to support the team and donate to the March of Dimes.

Supporting Sponsors of the Chili Cook-off:
Data Systems, Inc.



New Bus Canopy and Taxi Queue



The airport has completed renovations of a new bus canopy in front of the terminal as well as a new queuing

area for taxi and limousine service. Passengers taking RTS to the airport will disembark in front of the entrance for departures. There are also new benches for travelers to await the bus on return trips.

RTS picks up passengers every hour, Monday through Friday from 7:15 a.m. until 6:05 p.m. Students with a Gator1 ID card can ride for free. Standard fares apply for non-UF students, faculty and staff: \$.75 for students and \$1.50 for non-students.

The \$289,000 project was completed with both a Federal Transportation Administration and a Florida Department of Transportation grant as well as a 10% local match.

Online Tool for Cost Conscious Fliers

Gainesville Regional Airport hopes to make it easier for passengers to Check Gainesville First and compare the cost of flying GNV to other regional airports. Our research shows that price is the most important factor when fliers are making their travel decisions.

Passengers should take into account the cost of their drive, tolls, parking and time when factoring the price of a trip. GNV has placed a cost calculator tool on its website to make it easier to compare fares. By entering the fares from Gainesville, Jacksonville and Orlando into the calculator and the number of days for parking, the online calculator will do the math.

Get Ready For 9th Annual Chili Cook-off!

Gainesville Regional Airport will once again stoke the fires of competition with a chili cook-off to benefit the March of Dimes. Restaurants and amateur chefs will mix up a batch of their best on Thursday, March 3. Judging will take place at 11:30 a.m. and all are welcome to sample the chili from noon until 1 p.m. The cost of all you can eat chili is a \$5 donation which will benefit the March of Dimes. This year's Chili-master of Ceremonies is WKTK's Storm Roberts. [Click here](#) for more information.



Win a Kindle 3G!

GNV will support the March of Dimes through prize drawings including a Kindle 3G with Wi-fi and lighted book cover. Chances for the e-book reader are a \$5 donation to the March of Dimes. Tickets are currently available at GNV's administrative offices and you need not be present to win.

The value of this prize is \$265!

GNV will also be participating in the March of Dimes Walk for Babies on Saturday, March 26. Look for our Spirit Station near mile marker 7 at Ring Park. [Click here](#) if you would like to support the team and donate to the March of Dimes.

Supporting Sponsors of the Chili Cook-off:
Data Systems, Inc.



The latest report on passenger airports from the Department of Transportation shows that Gainesville is gaining ground in competitiveness with other regional airports. For the year ending June 2010, Gainesville has seen a 2% decrease in the average fare. Tampa has had a 2.2% increase and Jacksonville has seen a 3.4% increase.

[Click here](#) to use the Cost Calculator.

Save the Date!

GACRAA Monthly Board Meeting
4 p.m., Thursday, February 24, 2011
GNV Executive Boardroom

9th Annual Chili Cook-Off
11:30a.m.-1 p.m., Thursday, March 3
Gainesville Regional Airport Terminal

GNV Hosts Chamber After Hours
Featuring [Sabore Restaurant](#)
5:30-7:30 p.m., Thursday, April 21, 2011
Gainesville Regional Airport Terminal

First Annual Gator Fly-In
8 a.m.-3 p.m., Saturday, April 23, 2011
General Aviation Apron, GNV

Community Outreach:

The Gainesville Regional Airport is participating in the following community events. We would love your support!

A Celebration of Wine
1-4 p.m., Sunday, February 20
Reitz Union, University of Florida
[Click here](#) for more information.

Walk For Babies
8 a.m.-12:30 p.m., Saturday, March 26
Start/Finish Westwood Middle School
[Click here](#) for more information.

First Annual Gator Fly-In Planning

GNV is planning an inaugural Fly-In event that will introduce the world of aviation to the public. There will be static displays including military and rescue aircraft and more. The date is set for Saturday, April 23 from 8 a.m. until 3 p.m. If you would like to be involved in the event, please email mikaela.lunday@flygainesville.com.

American Eagle Continues to Gain Ground

The airport is watching passenger numbers grow with the addition of a third carrier offering service to a hub airport. On October 1, American Airlines' American Eagle began service to Miami International Airport with two, daily round trip flights. Initial load factors are averaging 55% for these 64-seaters. Many of the weekend flights have been full. American Airlines is pleased with this start and looks forward to progress as marketing initiatives continue.

These added Miami flights helped increase the airport's passenger load factors significantly in October 2010. We saw nearly 40% more passengers coming through GNV compared to October of 2009. Interestingly, Delta Connection and U.S. Airways each saw increases in load factors as well in October.

The airport will continue to promote the new services into 2011 with the assistance of a Small Community Air Service Development Program grant. There will be ads in print, on television and radio during Gator basketball, as well as mobile advertising with the help of Gainesville's RTS.

Look for our ad during the Big Game on Sunday!

GAINESVILLE REGIONAL AIRPORT MERITS EXCELLENCE TRAINING AWARD

Gainesville Regional Airport has earned an Airport News and Training Network (ANTN) Digicast Excellence in Airport Training Award for initiatives completed in 2010. GNV is one of 39 airports to merit the honor from ANTN Digicast.

"Like any large airport, we make certain that we operate to the same high standards," says Allan Penksa, GNV CEO. "Congratulations to our operations staff for going above and beyond."

The award means that GNV has completed a designated amount of federally mandated airport-specific training as well as continuing education. Issues may range from wildlife mitigation to front line customer service.

The awards are based on total training programs watched and total number of employees trained at each airport. "An Excellence in Airport Training award underscores an airport's dedication to improving all aspects of its operations through advanced training," said Joan Lowden, American Association of Airport Executives senior vice president of communications and general manager of ANTN.

Gainesville Regional Airport, 3880 Northeast 39th Ave. Suite A, Gainesville, FL 32609 352-373-0249