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GAINESVILLE REGIONAL AIRPORT

Gainesville, FL. December 2, 2002 – In the spirit of improving air service for Gainesville and Ocala, Gainesville Regional Airport will be officially kicking-off its GO* NY Nonstop! Campaign today, Monday, December 2nd.

Excitement is in the air as efforts to bring Continental Airlines to Gainesville are underway. During a September site visit Continental's team witnessed a variety of activities related to one of the nation's premier universities and the prevalence of high-value businesses in Alachua and Marion counties. The planners were able to observe a community and a region expanding its horizons in terms of manufacturing, research and product development. These planners were introduced to many community and business leaders in Gainesville and Ocala, all of whom were unanimous in their enthusiasm and support for new service to Newark on Continental Airlines. The two cities, by their support and hospitality, made it clear to the visitors how welcome the new service would be.

A group of “Champions,” chaired by C.B. Daniel have been calling on local business leaders to obtain pledges for travel on Continental during their first year of operation and commit part of their budget for travel on Continental flights. GO* stands for Gainesville-Ocala air service partners.

For more information please log on www.flygainesville.com and pledge your travel commitment on line or call the Gainesville Regional Airport, (352) 373-0249 and ask for GO* NY Nonstop! Campaign.